

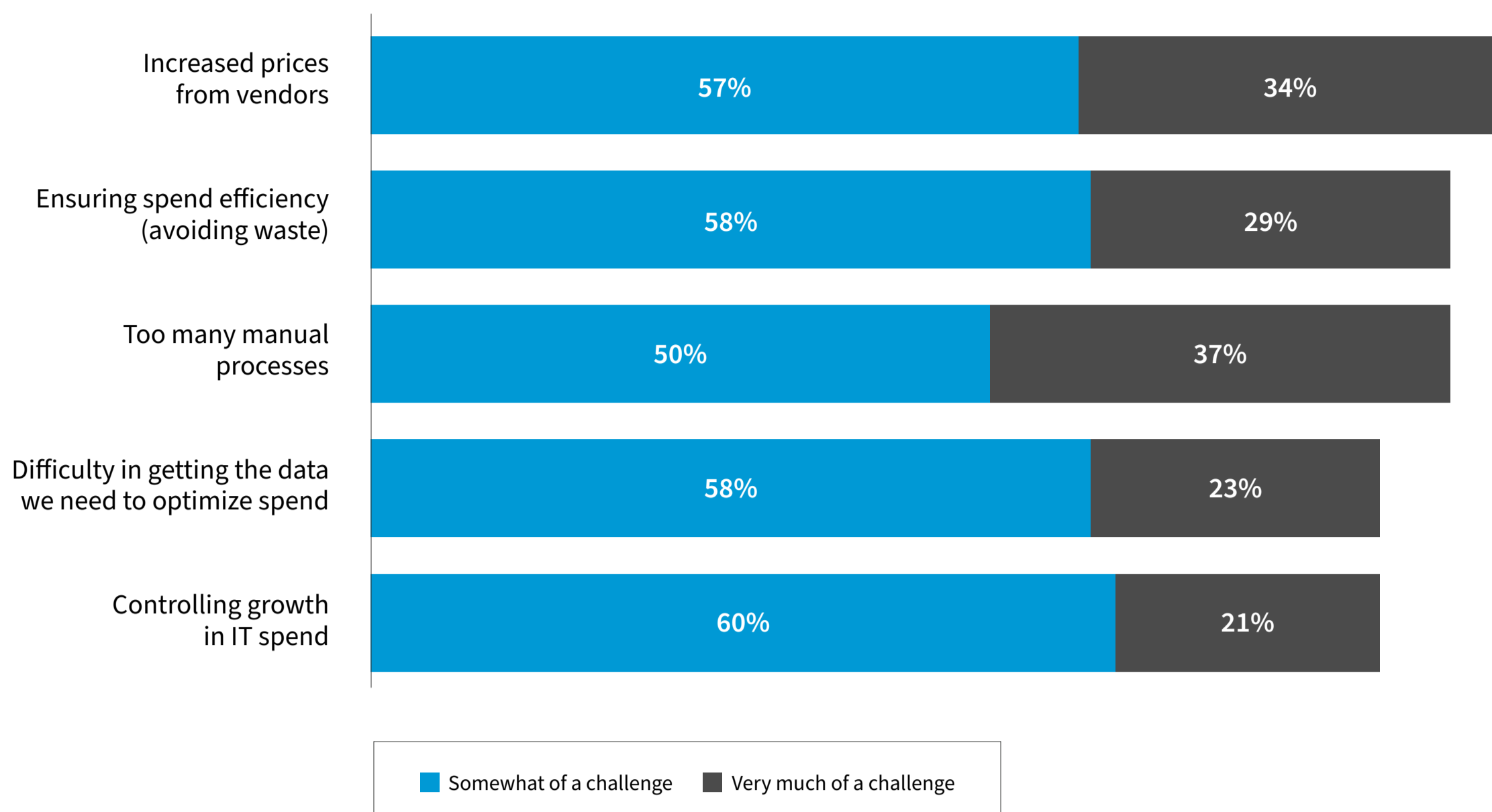
# Tech Spend Pulse

9 of 10 respondents cite increased prices from vendors as a top challenge



## Inflation is driving increased IT vendor pricing

And for the first time, more than 90% of respondents identified increased vendor prices as the top spend optimization challenge. Spend efficiency rose from 81% to 87% YoY.

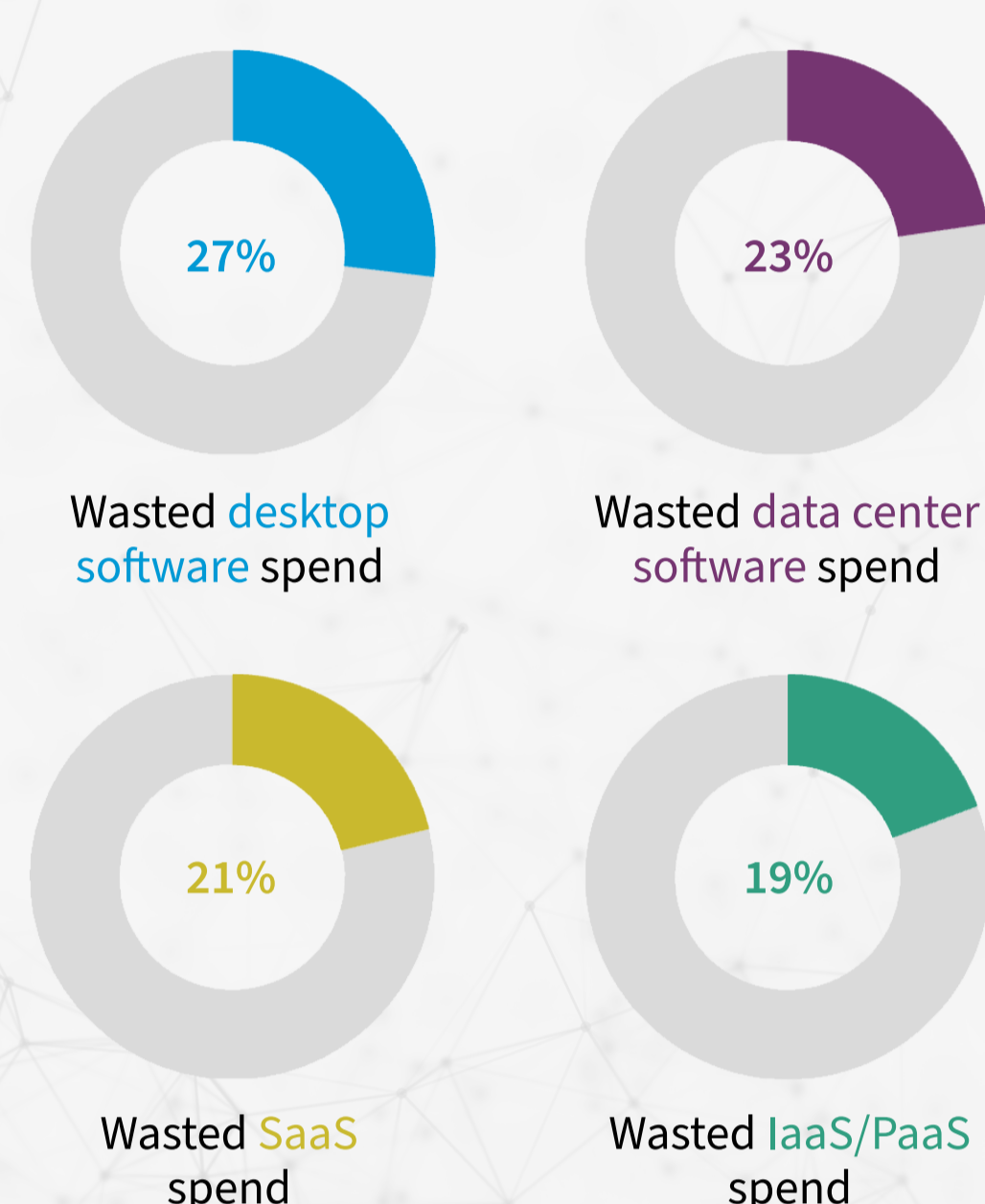


N=506  
Source: Flexera 2023 Tech Spend Pulse (Figure 23)



## IT waste estimates improve, but the battle isn't over

Previous Flexera reports showed around 30% wasted tech spend. This year's survey indicates improvement, possibly due to cost optimization.



N=431 Desktop, N=435 Data center, N=449 SaaS, N=425 IaaS/PaaS  
Source: Flexera 2023 Tech Spend Pulse (Figure 12)



## Lack of IT visibility is hindering decisions

The majority of respondents (81%) cited complexity and delays as top challenges, with insufficient quality data also being a concern.



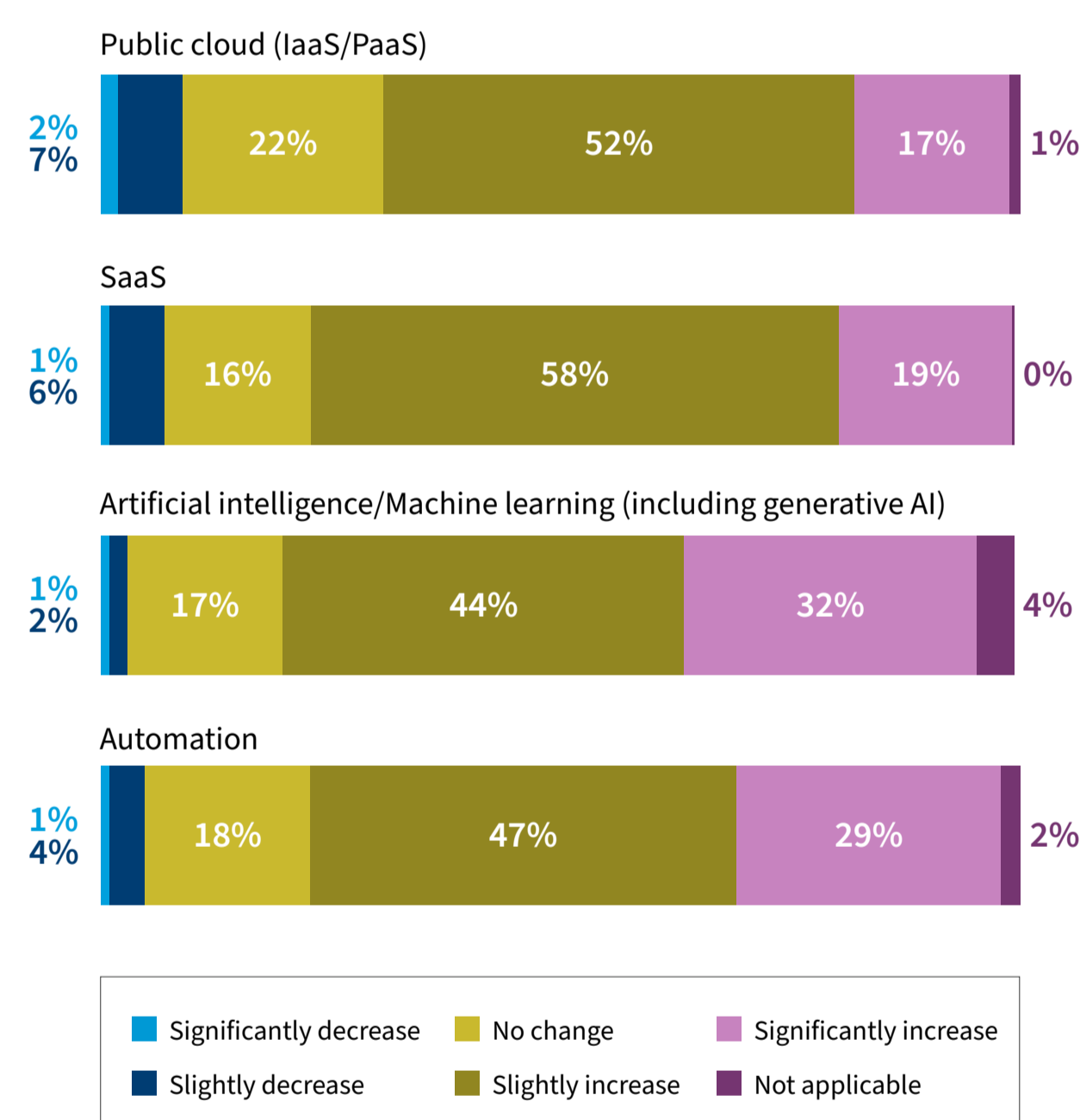
N=506  
Source: Flexera 2023 Tech Spend Pulse (Figure 22)



## Investments in artificial intelligence are surging

One of the most interesting findings from this year's report is that enterprises expect to grow artificial intelligence/machine learning (AI/ML) the most, with 32% predicting a significant increase and 44% a slight increase. They're also using external IT resources for specialized skills, with AI/ML increasing from 59% to 68% year over year (YoY).

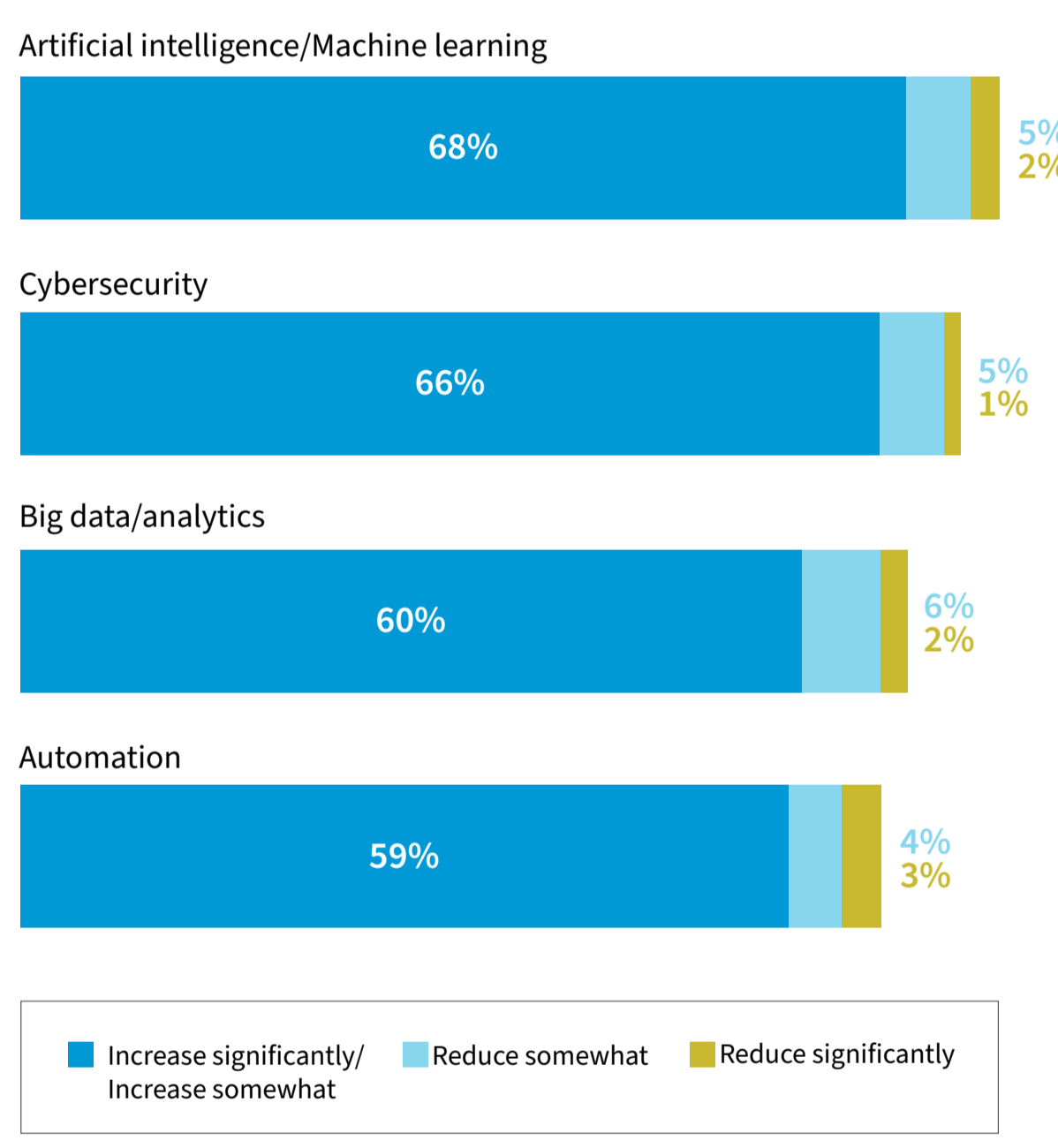
### Respondents indicate increasing investments in innovative technologies over the next 12 months



N=506  
Source: Flexera 2023 Tech Spend Pulse (Figure 20)



### Top 4 planned changes to use of external IT resources

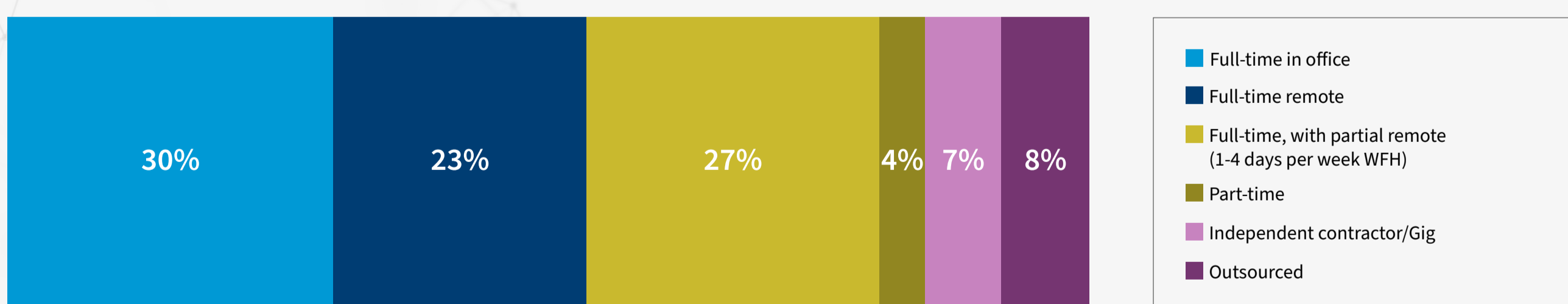


N=506  
Source: Flexera 2023 Tech Spend Pulse (Figure 27)

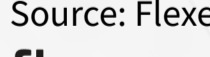


## IT work-from-home rates are on the decline

Amid economic shifts and tech layoffs, remote work fell from 74% to 39% YoY. Full-time in-office IT staff grew from 26% to 30%, and full-time with partial remote structures increased from 16% to 27%.



N=506  
Source: Flexera 2023 Tech Spend Pulse (Figure 25)



## What's next moving forward?

Digital transformation continues to evolve at an ever-increasing pace. Enterprises are adapting to continued inflationary pressures, shifting workplace dynamics, increased spend and the demand for innovation. Leading organizations utilize data to inform crucial decisions, with a focus on spend optimization while fully investing in the potential of artificial intelligence.

### About Flexera

Flexera saves customers billions of dollars in wasted technology spend. A pioneer in Hybrid ITAM and FinOps, Flexera provides award-winning, data-oriented SaaS procurement for technology value optimization (TVO), enabling IT, finance, procurement and cloud teams to gain deep insights into cost optimization, compliance and risks for each business service. Flexera One solutions are built on a set of definitive customer, supplier and industry data, powered by Technopedia,™ that enables organizations to visualize their Enterprise Blueprint™ in hybrid environments—from on-premises to SaaS to containers to cloud.

More than 50,000 customers subscribe to our technology value optimization solutions, delivered by 1,300+ passionate team members worldwide. To learn more, visit [flexera.com](https://flexera.com)

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