

» SNOW SPEND OPTIMIZER ON SNOW ATLAS DATASHEET

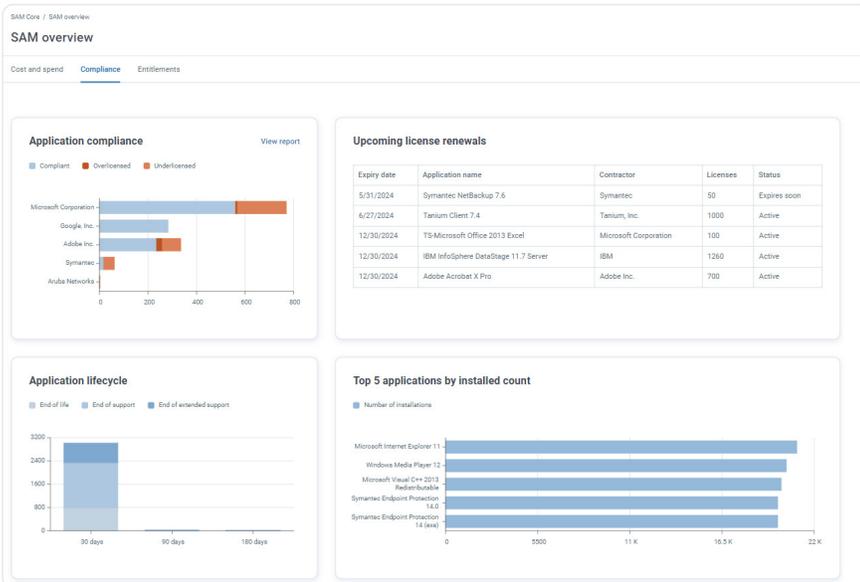
Automate SAM to accelerate software savings

» AT A GLANCE

Snow Spend Optimizer provides the most comprehensive discovery and usage data for your complicated IT environment. Our discovery, combined with a software recognition catalog of >700k applications, gives you an unparalleled, trusted source of IT asset data. With Snow Spend Optimizer, you can quickly get down to the business of assessing IT risk and driving operational efficiencies and innovation.

» NOW YOU CAN

- Quickly inventory and obtain software usage insights for on-premises end-user and datacenter applications and software running in your Azure® environment
- Calculate an accurate number of required licenses (based on usage data compared to licenses purchased) and reduce spend
- Proactively prepare for vendor and internal audits with up-to-date views on license compliance
- Remove tech debt by eliminating redundant applications used across your organization



Contain spiraling software costs

- Usage insights that compare licenses paid for against actual usage—so you can stop paying for more than you need
- Expert-level assessments for key products such as Windows® Server that enable you to identify the most cost-effective way to license in virtualized environments

Be audit ready

- Get real-time visibility into your compliance position and quickly pull reports to communicate your effective license position (ELP) confidently, including your position across on-premises and Azure environments for Microsoft Windows and SQL Server
- Identify license risks related to virtualization

Rationalize your technology portfolio

- With a view into your application catalog, stop sprawl during the procurement process
- Automatic categorization of more than 700,000 applications so you can identify overlapping technologies

Reduce risk

- Equipped with the same source of normalized asset data, teams across your organization can report on applications at end of life or nearing end of life to reduce risk from vulnerabilities
- Inspect what you expect by reporting on usage of denylisted applications

Leverage your existing data	Fill in the gaps with Flexera	Normalize and enrich
<div data-bbox="126 1119 175 1171"></div> <p>Inventory tools</p> <ul style="list-style-type: none"> • SCCM • HP • Dell Kace • BigFix • Invati, etc. • Tanium <div data-bbox="120 1398 181 1451"></div> <p>Cloud technologies</p> <ul style="list-style-type: none"> • VMware • Microsoft Hyper-V • Xen Server, etc. <div data-bbox="120 1593 181 1646"></div> <p>Agreements and entitlements</p> <ul style="list-style-type: none"> • Import Wizard • MLS Import • Manual, etc. 	<div data-bbox="594 1119 656 1171"></div> <p>End-user computing</p> <ul style="list-style-type: none"> • Hardware • Software • Usage <div data-bbox="599 1293 651 1346"></div> <p>Datacenter</p> <ul style="list-style-type: none"> • Hardware, software, usage • Oracle verification • IBM, Microsoft <div data-bbox="599 1472 651 1524"></div> <p>Containers</p> <ul style="list-style-type: none"> • Kubernetes <div data-bbox="594 1583 656 1635"></div> <p>Cloud licenses</p> <ul style="list-style-type: none"> • PAYG to BYOL optimization for Windows Server and SQL Server on Azure 	<div data-bbox="1068 1119 1130 1171"></div> <p>Application details</p> <ul style="list-style-type: none"> • SKU • Application • Version, edition, family • Manufacturer • License requirements • Upgrade, downgrade • UNSPC • PII • Open source • URL • Operating system • Malware <div data-bbox="1068 1608 1130 1661"></div> <p>Lifecycle details</p> <ul style="list-style-type: none"> • End of extended support date • End of life date • End of support date • Release date

Panasonic

Customer Story:

Panasonic Information Systems Europe

Challenge

Due to the organizational structure, local business units maintained their software asset records on their own and depended on spreadsheets often submitted by already very busy executives. With comprehensive audits and external consultants engaged to help at considerable expense, the business units needed a more effective solution.

Solution

The organization implemented centralized software asset management for on-premises and cloud assets across 12,000 employees and multiple business units.

Benefits

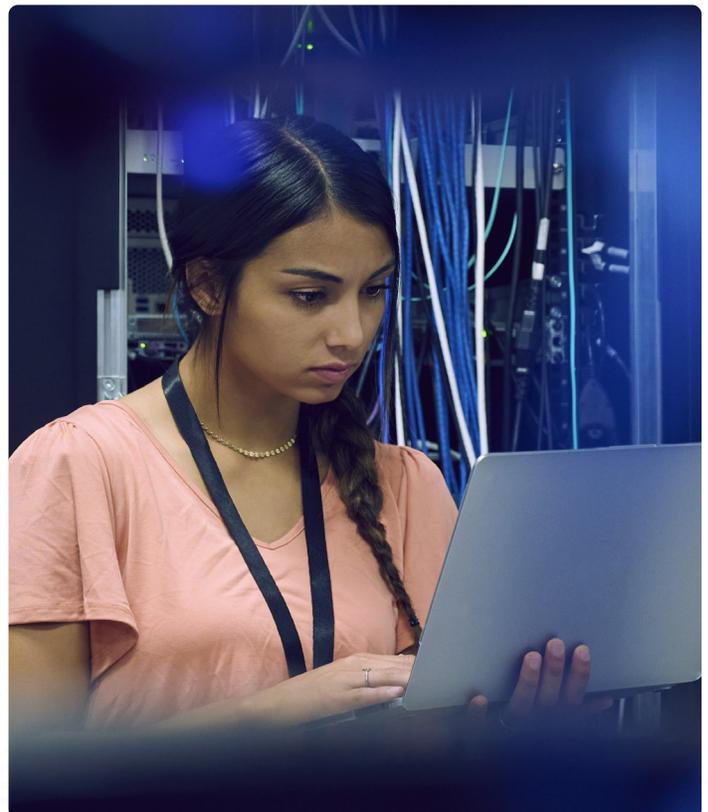
- \$100,000 potential Microsoft license savings
- 8,500 users managed
- 450 unused licenses recovered
- Consolidated agreements

“

Using the new transparency delivered by the Snow Software SAM solution, we have negotiated five new framework agreements with major vendors. We can procure licenses at significant discount, assigning them to the Panasonic companies from a single pool, while ensuring compliance.”

Ulf Kuetemeyer

Senior Manager of Contracting & Procurement, Panasonic Information Systems Company Europe



Why do organizations use Snow Spend Optimizer?



Comprehensive inventory and usage data across your hybrid IT environment



With our extended expert team, lightweight agent and easy to use UI, get to your first value outcome in 30 days



Automated normalization and enrichment with the Snow Data Intelligence Service



For Oracle Database and Database Options, Oracle Middleware and Oracle Java

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About Flexera

Flexera helps organizations understand and maximize the value of their technology, saving billions of dollars in wasted spend. Powered by the Flexera Technology Intelligence Platform, our award-winning hybrid IT asset management and FinOps solutions provide comprehensive visibility and actionable insights on an organization's entire IT ecosystem. This intelligence enables IT, finance, procurement and cloud teams to address skyrocketing costs, optimize spend, mitigate risk, and identifies opportunities to create positive business outcomes.

More than 50,000 global organizations rely on Flexera and its Technopedia reference library, the largest repository of technology asset data.

Learn more at flexera.com

» NEXT STEPS

Get a personalized demo to learn if Snow Spend Optimizer is right for your organization

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