

Reduce risk and optimize your SaaS investments for 25,000 apps

» AT A GLANCE

Snow SaaS Management shines a light on shadow SaaS and provides the most comprehensive optimization engine for your SaaS environment. Through a combination of powerful discovery mechanisms, Snow SaaS Management provides data on known and paid apps and the unknown and free applications that so often go undetected. It provides this data down to the user level, detailing how much time each user actually spends in an application so you can gauge its true value to the user. Armed with this information, you can approach renewals with confidence, eliminate waste and redundancy to save costs and secure and govern your SaaS environment to mitigate risks.

Snow SaaS Management

As organizations increase their investment in SaaS applications, IT and procurement leaders struggle to know which applications are in use, especially those that business units or individuals procured outside of IT. According to the 2023 IT Priorities Report, 76% of IT leaders say business units are procuring far more cloud and SaaS than IT knows about. The easy to procure and deploy nature of SaaS—the characteristic that makes it so very appealing—leads to decentralized, unmanaged SaaS usage, wasted spend and increased security and compliance risks. Snow SaaS Management helps organizations discover, optimize and govern their SaaS applications, including hybrid applications such as Microsoft® 365, so IT and procurement leaders can quickly and efficiently control technology spend and have the insights needed to support business goals.

» NOW YOU CAN

- Discover and manage 25,000 sanctioned, unsanctioned, paid and free applications, including generative AI applications
- Reduce and rationalize duplicate or unneeded applications within your environment
- Monitor and manage SaaS spend with value-based insights on usage data
- Find use of unauthorized applications or applications (either free or paid) not yet vetted by IT security
- Optimize SaaS application renewals with usage insights

Key features and benefits

Discover

- Automate discovery of 25,000 SaaS applications regardless of which department procured the subscription
- Leverage a user-centric view of your environment detailing not only user logins but time spent in each application
- Discover free and unsanctioned SaaS applications which don't show up in financial systems or credit card statements

Otimize

- Identify savings opportunities from unallocated and unused licenses
- Rightsize SaaS contracts by buying and renewing only the subscriptions you need

- Get rid of unnecessary premium subscriptions with detailed user-level analytics
- Eliminate redundant SaaS applications with usage details by application category

Govern

- Reduce risk associated with unapproved applications
- Prevent surprise bills by getting control over over-allocated licenses
- Build and maintain GDPR compliance by identifying SaaS-based personal data repositories
- Track SaaS adoption and migration with detailed usage statistics per application

How SaaS discovery and optimization works

1

Known and hybrid applications

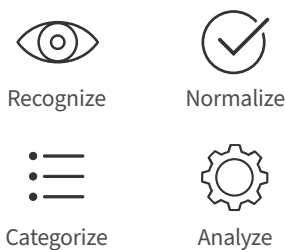


Unsanctioned and free applications



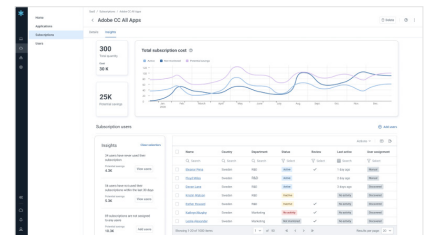
2

AI-based normalization and enrichment



3

Optimization insights



“

Using these solutions, we found 236 cloud-based applications that both we and the department heads simply didn't know about, and we even discovered users with illicit gaming software. We've gained real-time insight into our security risks, software consumption and asset inventory to help the Council make better strategic decisions in support of service delivery.”

Colin Lawrence

Team Leader, It Asset Management,
Christchurch City Council



Why do organizations use Snow SaaS Management?



Holistic software asset management supports today's hybrid IT environments



It discovers sanctioned and unsanctioned apps by leveraging the user as the authoritative source



Automatic normalization and AI-based enrichment with the market-leading Data Intelligence Service

Microsoft is a registered trademark of the Microsoft Corporation.

About Flexera

Flexera helps organizations understand and maximize the value of their technology, saving billions of dollars in wasted spend. Powered by the Flexera Technology Intelligence Platform, our award-winning hybrid IT asset management and FinOps solutions provide comprehensive visibility and actionable insights on an organization's entire IT ecosystem. This intelligence enables IT, finance, procurement and cloud teams to address skyrocketing costs, optimize spend, mitigate risk, and identifies opportunities to create positive business outcomes.

More than 50,000 global organizations rely on Flexera and its Technopedia reference library, the largest repository of technology asset data.

Learn more at flexera.com

» NEXT STEPS

Get complete visibility of SaaS usage in your environment

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The Flexera logo, consisting of the word "flexera" in a lowercase, blue, sans-serif font.