# **Flexera Data Analytics**

Gain actionable insight to what you have, own, owe, and need for all of your hardware and software assets

#### Gain Asset Insights To:

- Save money on software and hardware
- Reduce the risk of costly software audits
- Improve efficiency with a centralized view of asset data
- Effectively manage the entire asset lifecycle
- Collaborate effectively to make better business decisions

Information is power. But you need easy access to that information to make it really useful. And you need to be business ready with a powerful technology asset information solution based on a robust data analytics engine. This enables stakeholders across your business with access to comprehensive software asset management data that can help save money, and make better business decisions.

Flexera Data Analytics gives at-a-glance insight to enable IT Operations, Finance, Procurement, and IT Security teams to better collaborate to improve software governance and operational efficiency. And these teams can customize the Data Analytics view to meet their individual business needs, combining elements from multiple views and filtering by the most relevant criteria to see the data that they want to see

Flexera Data Analytics is available with **FlexNet** <u>Manager® Suite for Enterprises</u>, the leading Software Asset Management and License Optimization solution that enables you to get control of your hardware and software assets, cut software and cloud costs and stop worrying about software audits.



## Achieve Better Visibility and Control of Your IT Estate

Flexera Data Analytics enables you to make better business decisions on your software and hardware assets, with a clear understanding of the data. View the software and hardware you have in your environment and the license entitlements you own. In addition, you can see how much you owe and understand what you need.

#### • See the Big Picture

See a summarized view of the software across your organization, easily highlighting areas of compliance or overspend concern



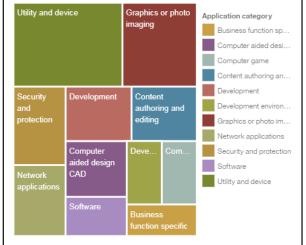
#### • Focus on Key Vendors and Products

Create a snapshot view of key publishers and/or products, enabling at-a-glance visibility into consumption, license position, and disposition

### • Standard and Custom Views

Use role driven standard views and data summaries, and then customize them to your individual business needs





### **Creating Your Own Custom View**

Each of your users and stakeholders can have a customized, role-based view to help them quickly understand the data that's important for their job. Flexera Data Analytics includes an extensive widget library that has pre-defined sets of widgets for **Hardware Asset Management** and **Software Asset Management**. Users can also create their own widgets and dashboards with strictly enforced access rights.

- Software Asset Managers Find areas of license compliance risk by understanding which software products are over consumed
- IT Procurement—Identify cost saving opportunities such as reducing your subscription or maintenance payments for underused products
- IT Operations—Reduce support costs and security risks by consolidating your software portfolio and removing end of life software
- IT Procurement—Improve purchasing efficiency by having a centralized view of all software procurement

#### Quickly Manage Your Hardware Assets and Inventory

• Gain Control

Get an up-to-date view of all hardware assets and their disposition

- Identify Problem Areas Highlight incomplete or conflicting data that could hinder an accurate inventory
- Manage the Whole Asset Lifecycle Understand where your devices are in the IT asset lifecycle

#### About FlexNet Manager Suite for Enterprises

**FlexNet Manager Suite for Enterprises** is used by thousands of organizations to gain control of software and cloud services, reduce risk, and optimize spend across the enterprise. It is a next generation hardware and software asset management, contract management, Software and Cloud Optimization solution that automates purchased versus installed license reconciliation, applies license entitlements to minimize license consumption, and allows organizations to reduce software audit risk by maintaining continuous license compliance. FlexNet Manager Suite for Enterprises gives you unprecedented insight into software and cloud services usage. This enables you to optimize your costs, improve software, SaaS, and cloud infrastructure utilization, and better forecast your future needs.

## About Flexera

Flexera is reimagining the way software is bought, sold, managed and secured. We view the software industry as a supply chain, and make the business of buying and selling software more transparent, secure, and effective. Our Monetization and Security solutions help software sellers transform their business models, grow recurring revenues and minimize open source risk. Our Vulnerability and Software Asset Management (SAM) solutions strip waste and unpredictability out of buying applications, helping companies purchase only the software and cloud services they need, manage what they have, and reduce license compliance and security risk. In business for 30+ years, our 1000+ employees are passionate about helping our 80,000+ customers generate millions in ROI every year. Visit us at <u>www.flexera.com</u>.

#### Next Step:

For more information, contact a Flexera representative.



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