# Flexera Data Platform Solutions for Apptio

**FLEXEra**
**+ B|DNA**

APPTIO

## Introduction

The Flexera Data Platform integrates with the Apptio TBM platform to provide users with accurate, real-time data that drives superior investment decisions and promotes cost transparency.

Apptio helps manage IT with data-driven accuracy, financial transparency, and process discipline. Implementing TBM solutions requires visibility into the environment—but that's difficult to achieve when data is stranded in silos and represented inconsistently, incompletely, and inaccurately across business units. It's bad enough when raw product data is inconsistently named and described, missing key pieces of information, and frequently out of date. Poor-quality data creates even more problems in TBM, which must align costs with actual spending and aggregate them accurately.

To make matters worse, existing systems are not capable of providing the accurate real-time product and market intelligence needed to manage IT more effectively. Answering even a simple question such as "Which of my products will be at end-of-life in the next six months" requires a level of effort that diverts already overstressed IT resources.

Flexera data provides the transparency, insights, and market intelligence needed for Technology Business Management. Technopedia provides the industry's most authoritative reference catalog of IT products to give your enterprise assets a common taxonomy for greater visibility. The Data Platform's integration with Apptio also gives customers real-time insight into asset purchase costs, product lifecycle, and other market intelligence to drive superior investment decisions and promote cost transparency.

## How It Works

Technopedia, the industry-leading source of enterprise technology data, integrates with Apptio, the industry's leading Technology Business Management solution, so users can make decisions based on facts instead of relying on assumptions.

### A Complete, Common Language for IT

Technopedia provides the industry's most reliable IT product information, creating a common language for your enterprise IT assets for unprecedented visibility and leverage for managing costs and performance.

### Strategic, Accurate, Up-to-Date, and Complete

Technopedia ensures Apptio customers have the latest real-time product information and supporting market intelligence for the TBM processes. With 2,500 Technopedia updates a day, your information will never be out-of-date.

### Empower Your Decisions with Data

The Data Platform provides immediate actionable data to support business and technology decisions around spending, budgeting, product lifecycle planning, performance management, and other initiatives that drive down costs and improve the bottom line.

### At a Glance

The Flexera Data Platform integrates with the Apptio TBM platform to provide users with accurate, real-time data that drives superior investment decisions and promotes cost transparency. Leveraging data from Technopedia, the world's largest repository of information on enterprise software and hardware, the Data Platform delivers immediate and actionable information to Apptio's Business Insights module to drive down costs, increase visibility into your infrastructure, and make financially sound data-driven decisions.

### Key Benefits of the Platform

- Make cost and investment decisions based on accurate, real-time data, not assumptions

- Spend more time strategizing and analyzing and less time gathering and understanding the data.

- Leverage standards to gain unprecedented visibility into your environment.

- Establish strong IT-business alignment. Give your business a competitive edge.

- Plan effectively for the future based on market realities to realize real cost savings.

- Induce flexibility, agility, and the ability to make trade-offs in your budget and plan by using data to drive decisions.

# How Is The Data Platform Solution for Apptio used in an Enterprise?

**Achieve transparency into your costs**
Tracking and locating IT cost data can be a daunting task. Flexera's data gives you immediate access to hardware and software market prices so you can focus on calculating other derived costs. Technopedia uniquely identifies hardware models and the software titles and provides their maximum, minimum, and average price.

**Budget more effectively based on accurate data**
To budget efficiently and correctly, you need a clear baseline of the assets you own and the value they deliver. Technopedia drives the common language of IT that gives you unprecedented clarity into your IT infrastructure so you can make budget and trade-off decisions based on an accurate baseline and let market realities drive your budget.

**Plan for the future with confidence**
Forecasting and planning need visibility into not just your IT assets, but the events that trigger changes to the assets. Achieve proactive understanding of the impact and potential costs of upgrades and refreshes. Gain immediate access to the costs of impacted assets.

**Drive business alignment**
Align all your efforts and initiatives to your business goals. Gain transparency with the common language of IT and get real-time market and product intelligence to automate and simplify the data. Leverage the most authoritative data in the industry as the single source of truth for all decisions. Understand your environment faster and align with business goals quickly and effectively.

## Integration with Apptio

Technopedia data is embedded into the Apptio Business Insights application, giving customers automatic access to all these capabilities:

**Technopedia Catalog:** A structured catalog of all IT products, categorizing more than 2.1 million hardware and software product releases,Technopedia Catalog provides the baseline information required for all IT processes and projects, including correct vendor name, software title, version, edition, hardware model, and related information. The detailed data and reliable categorization of asset types drive alignment across all business units with the common language of IT.

Technopedia Content Packs extend Technopedia Catalog with immediately actionable information for specific use cases.
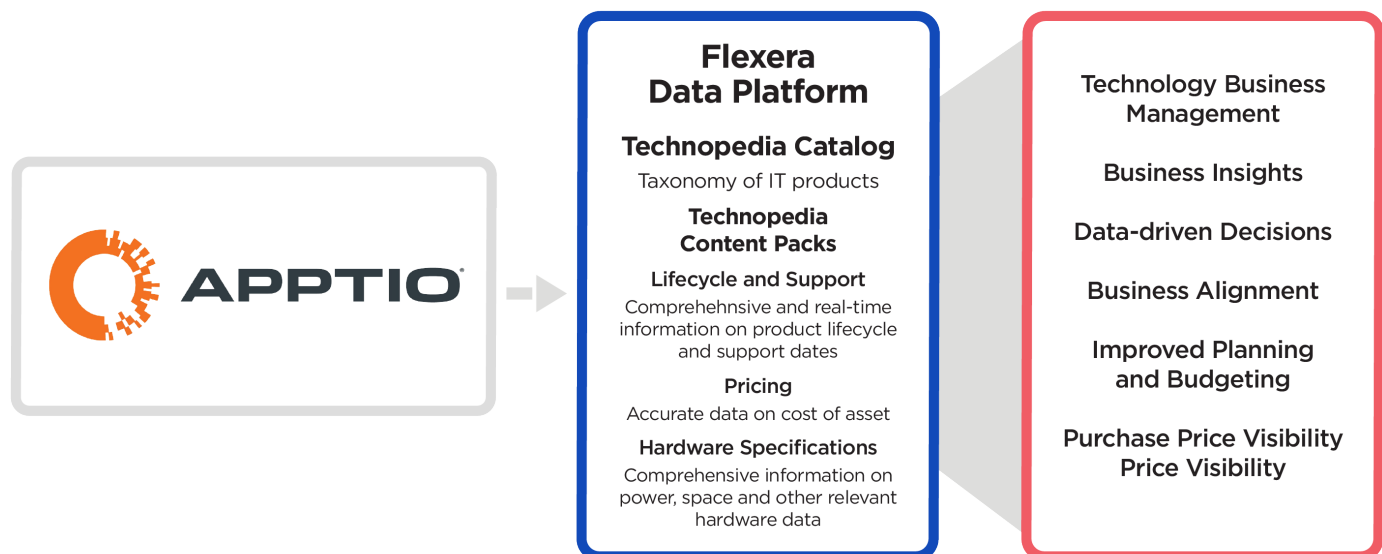
**Lifecycle and Support Content Pack:** Real-time product lifecycle and support information for all assets in your environment, including product support dates, end-of-life dates, and obsolescence dates , help eliminate risk and support effective planning.

**Hardware Specifications Content Pack:** Comprehensive information on power ratings, form factor, and other relevant hardware information help improve migration, consolidation, and cost-cutting initiatives..
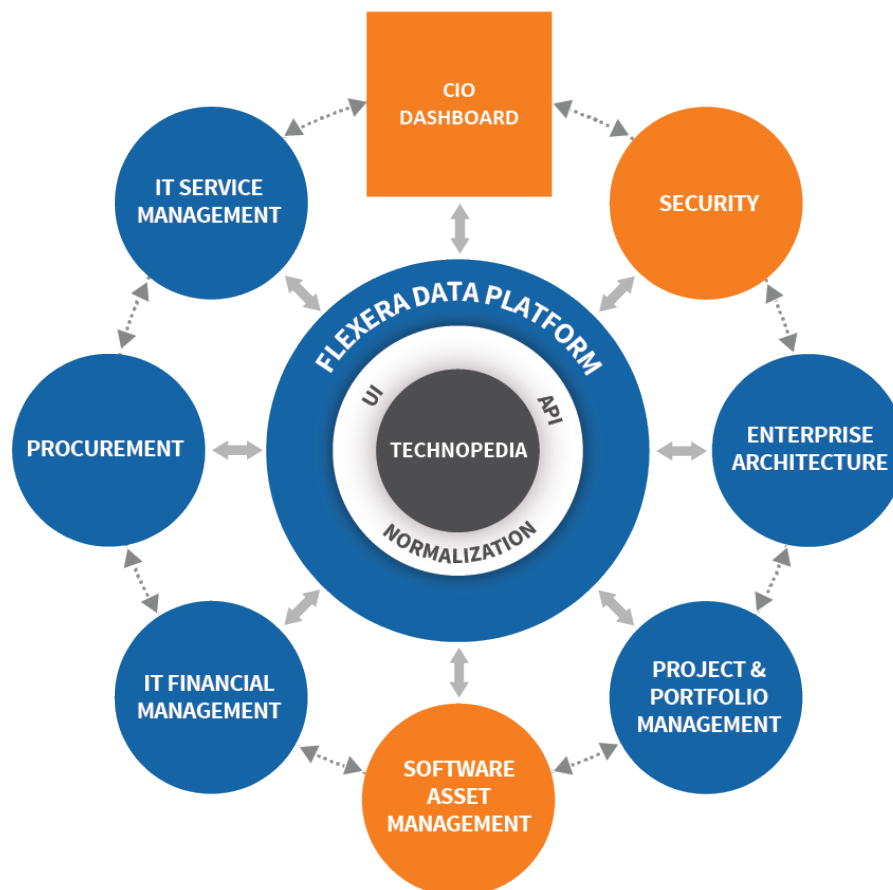
**Pricing Content Pack:** Accurate information on software and hardware pricing help you plan and budget more effectively and realize new savings.

## Deeper Integration

Customers may also adopt Technopedia for enterprise-wide usage to align the rest of the data to Apptio's taxonomy. This gives customers the ability to integrate TBM with other processes while allowing other departments to benefit from the common language and insights.

**APPTIO**

**Flexera
Data Platform**

**Technopedia Catalog**
Taxonomy of IT products

**Technopedia
Content Packs**

**Lifecycle and Support**
Comprehehnsive and real-time information on product lifecycle and support dates

**Pricing**
Accurate data on cost of asset

**Hardware Specifications**
Comprehensive information on power, space and other relevant hardware data

**Technology Business Management**

**Business Insights**

**Data-driven Decisions**

**Business Alignment**

**Improved Planning and Budgeting**

**Purchase Price Visibility Price Visibility**

# The Flexera Data Platform Delivers Comprehensive, Actionable Intelligence on all IT Assets to Improve the Management and Performance of your IT Infrastructure



## About Flexera

Flexera is reimagining the way software is bought, sold, managed and secured. We view the software industry as a supply chain, and make the business of buying and selling software and technology asset data more profitable, secure, and effective. Our Monetization and Security solutions help software sellers transform their business models, grow recurring revenues and minimize open source risk. Our Vulnerability and Software Asset Management (SAM) solutions strip waste and unpredictability out of procuring software, helping companies buy only the software and cloud services they need, manage what they have, and reduce compliance and security risk. Powering these solutions and the entire software supply chain, Flexera has built the world's largest and most comprehensive repository of market intelligence on technology assets. In business for 30+ years, our 1200+ employees are passionate about helping our 80,000+ customers generate millions in ROI every year. Visit us at **www.flexera.com**.

## Find out more

For more information, call **+1 800-809-5659** or visit **www.flexera.com** to learn more about how Flexera can transform your technology asset data.